

Information Security and Data Privacy policy

1.0 Introduction

By entering this website, the visitor consents to the terms of this policy. By submitting his/her Information to INTREND TEXTILES PVT LTD (hereinafter referred to as INTREND), the visitor will be treated as having given his/her permission for processing the same in a manner provided in this policy. We at INTREND respect the privacy of everyone who visits this website and are committed to maintain the privacy and security of the personal information of all visitors to this website. Our policy on the collection and use of personal information and other information is outlined below. This policy applies to all visitors of this INTREND's website www.intrend.in. In case of visiting this website to read or download information, it must be known that INTREND collects and stores a standard set of internet-related information, such as an Internet Protocol (IP) address, the date and time, the type of browser and operating system used, the pages(s) visited. All information is collected to help INTREND for making this site more useful to its customer(s) and only used for statistical purposes. INTREND may collect end uses information such as name, telephone number, email address, etc. to respond to their queries and requests submitted by them. Except as set out in this privacy policy, INTREND will not disclose any personally identifiable information without permission, unless INTREND is legally entitled or required to do so or if INTREND believes that it is necessary to protect and/or defend its rights, property or personal safety etc.

2.0 Purpose

INTREND recognizes the importance of having effective and meaningful privacy protections in place when it collects, uses, and discloses Personal Identifiable Information (PII). INTREND shall collect and use Information for legitimate business purposes only.

3.0 Scope

This policy applies to all visitors of this INTREND's website.

3.1

Our customer & vendor are provided.

- a) user id
- b) password to access certain portions of our website pending to order recurring through intrend and other remises offered on website www.intrend.in. and the privacy of each user data is maintained.

3.2

Customer and vendor have been given user access to www.intrend.in and it is the duty/responsibility of the customer /vendor is allow access to authorized personnel from their company. They may also inform intrend if change of user id /password is required of any personnel changes.

4.0 Policy

INTREND shall take adequate precaution for the protection of data.

INTREND shall ensure that, information related to its user, is secure and appropriate controls are in place to prevent unauthorized disclosure or modification.

4.1 Collection of Information

We may collect your title, name, gender, date of birth, email address, mobile number, location and other personally identifiable information that you submit on the Website ("Personally Identifiable Information") to provide you a smooth, efficient and customized experience.

To enable INTREND to reach out to you in relation to programs managed by them or products or services offered by them.

4.2 Data Retention

We will retain data for a reasonable time and/or as may be statutorily required to be maintained as per applicable law/ or arising out of legitimate purposes. We shall take reasonable steps to destroy or permanently de-identify PII that is no longer needed, including that processed by third party vendors engaged by the Company from time to time.

4.3 Legitimate and Fair Use

INTREND shall only collect, use, or disclose PII by lawful and fair means, in accordance with applicable laws, and fully observing the legal rights of individuals. INTREND shall only obtain or use PII in order to fulfill

INTREND's legitimate business purposes, such as (but not limited to) evaluating applications for membership with INTREND (including any of its individual programs), maintaining INTREND membership accounts, maintaining regular communications with INTREND members, furnishing services to members, complying with applicable legal and regulatory requirements, and protecting INTREND's legal rights and interests. INTREND shall use the minimum amount of PII necessary and, whenever possible, should rely instead upon anonymous or aggregated information to accomplish its business objectives.

INTREND prohibits any unauthorized use of PII by INTREND personnel or its agents.

4.4 Individual Choice

INTREND believes individuals should be able to decide how INTREND collects and uses their PII to the greatest extent possible. Whenever possible or required by law, INTREND shall obtain the consent of an individual before collecting or processing their PII and, where an individual withholds or later withdraws their consent, respect their indicated wishes. INTREND will strive in particular to obtain the consent of individuals where INTREND collects and processes 'Sensitive Personal Information', while recognizing it may in some instances be necessary to process such Information to protect adequately INTREND's legal rights and interests. When seeking an individual's consent, INTREND shall provide the individual with sufficient information to allow the individual to make an informed decision, allow the individual to later withdraw their consent, and refrain from penalizing the individual for withholding their consent. For the avoidance of doubt.

a - INTREND shall ensure that any benchmarking surveys, questionnaires, and related research tools capturing PII contain a mechanism for securing the consent of the respondent, and that the relevant individual has affirmatively indicated their consent.

b - INTREND shall allow individuals to decide whether their PII will be used for other purposes besides those appearing in any notices furnished to the individual, other than where necessary to protect INTREND's legal rights and interests.

c - INTREND shall respect an individual's decision not to receive marketing and promotional communications from INTREND.

4.5 Information Integrity

INTREND shall only use PII in accordance with any notices furnished to or consents obtained from individuals, and should not later process PII for any additional, incompatible purposes unless it has re-notified the individual or where required or expressly permitted by law. INTREND shall only collect PII that is relevant in light of the business purposes the PII is meant to serve and employ reasonable means to keep the PII accurate, complete, up-

to-date and reliable. INTREND materials and forms used to collect PII should be prepared in such a manner that only pertinent PII is captured.

4.6 Information Security & Privacy

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access. We are committed to protecting your PII in our custody and have taken reasonable steps to ensure appropriate physical, technical and managerial safeguards are in place to protect your PII from unauthorized access, alteration, transmission and deletion. We have a process for regularly testing the effectiveness of our Technical and organizational measures for ensuring the security of the processing.

Data Security incidents to be reported to Grievance Officers via email:
cybercell@INTREND.in

4.7 Information Sharing with Partner

To enable us to provide you enhanced and secured user experience, we may enter into contract with various third party vendors from time to time. Such engagement may involve sharing of your PII. To the extent a third party has access to your PII, we will ask them to treat it at least as protectively as they treat personally identifiable information they obtain from their other authorized sources.

A Non-Disclosure Agreement shall be signed with the third parties before information is shared with them. Sharing of business information with external parties, requires a valid justification and approval from BU Heads/CEOs. In case of any breach actions against the third parties/partners shall be taken as per Non-Disclosure Agreement.

4.8 Links to other sites

INTREND's service may contain links to other sites that are not operated by INTREND. If the user clicks on a third-party link, user will be directed to that third party's site. INTREND strongly advises the user to review the Privacy Policy of every site the user visits. INTREND has no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

4.9 Tracking and Cookies Data

INTREND use cookies and similar tracking technologies to track the activity on our Service and hold certain information. Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to the user's browser from a website and stored on user's device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze INTREND's Service. User can instruct its browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of INTREND's Service.

4.10 Dishonest and Fraudulent Intentions are prohibited

Dishonest and fraudulent intentions are prohibited and no one should indulge in any of these such as:-

- a** - Unauthorized computer system or computer network or computer resource
- b** - Introducing or causing to be introduced any computer contaminant or computer virus into any computer, computer system or computer network.
- c** - Damaging or causing to be damaged any computer, computer system or computer network, data, computer data base or any other programs residing in such computer, computer system or computer network.
- d** - Charging the services availed of by a person to the account of another person by tampering with or manipulating any computer, computer system, or computer network.

Compliance

INTREND would maintain an active program to ensure compliance with and maintain awareness about the Policy. Failure to do so may be grounds for disciplinary action.

4.11 Rights under Applicable Law

We are processing your personal data basis the consent you have provided by accepting this Privacy Policy.

We acknowledge your right to access, rectification, erasure, restriction of the processing, Data portability and object to the processing of your personal data. However, these rights are not absolute in nature and are subjected to contract, applicable legislation, record keeping requirement under applicable statutes, ongoing disputes or potential disputes INTREND may foresee.

In the event of any misconduct/fraud/cybercrime, etc. on your part, the Company shall be at liberty to use your PII as evidence in the Court of law and shall also be entitled to carry out investigations/inquiries as it deems fit with the help of private agencies or authorities as it deems it. By you consenting to this Notice, you agree to share of your PII for the aforesaid purposes and understand that exercise of your rights to that extent shall be restricted.

4.11.

Intrend's website www.intrend.in is a website offering customer/vendor business transaction process and information access regarding our interactions (order,etc) with each of these entities

4.12 Change of Privacy Policy

INTREND reserves the full rights to change/alter/amend/modify the contents of the privacy policy from time to time without any prior notice or intimation.